

BRANDON TOOL HIRE

TOP FEATURE



DATA TAG SECURITY

With Datatag you **KEEP YOUR PLANT !**

Theft of all kinds is a sad fact of life these days, but Datatag allows you to take positive action to make your plant and tools unattractive to thieves by making them easily identifiable to the Police. Often it is difficult for Police Officers to identify suspect property, making it impossible for them to either prove theft or restore the item to its rightful owner. In such cases the thief usually gets away with his crime and gets to keep the goods!

DATADOT

A superior microdot identification system developed to complement Datatag transponders.

These tiny polyester microfilm dots contain a code number that is read with a special magnifier. The code number is linked with the other information stored on the Datatag central computer system allowing easy identification. To help find the dots

they are suspended in an adhesive that fluoresces under Ultra Violet light and as there are over 700 in each set it is difficult for any thief to remove all the dots.



REF:BN01-07A



Now available at...

Brandon Tool Hire can supply you with the *entire range of Datatag Products*. Simply call in to your nearest branch or phone **0870 514 3391** to place your order and *make your tools and equipment too hot to handle!*



When a thief is casting covetous eyes on your property he is seeking something that can be sold quickly and with minimum risk of being caught. Serial numbers, post codes and most visible marking systems can be removed in minutes, making stolen equipment unidentifiable – and the thief can then turn it into easy cash by selling it to criminal contacts or even to unsuspecting members of the public.

Now at last there is a quick, easy and effective way to make your property too hot to handle – even for professional thieves!

Introducing Datatag, the most sophisticated security marking system ever developed in the fight against crime.

At the heart of the system is a coded microchip transponder or 'tag', which is designed to be hidden inside the item to be protected.

These tags require no power source and because they are so small they are virtually impossible for the thief to find and remove once they are installed in your equipment.

Like all good ideas, Datatag is essentially very simple. Each tag is pre-programmed with a unique serial number, and when it is fitted ►

DATATAG KIT 2

Suitable for Mini Excavators and similar Plant etc.



£41.30
+VAT

ALL DATATAG KITS INCLUDE LIFETIME REGISTRATION FOR ORIGINAL USER WITH NO ANNUAL OR OTHER CHARGES

Contains 1 x DAT300TR, 1 x DAT100, 2 x DAT300, 1 Pot Datadots. Comes complete with adhesives, warning decals etc.

REF:BN01-07B

► to your plant and equipment these serial numbers are registered on the Datatag computer along with the lawful owner's name and address.

In some Datatag kits there are also visible and/or hidden marking systems included to back up the hidden transponders.

This makes the thief's life doubly difficult and if the marking is damaged while the thief tries to remove it there is an immediate trigger to Police (or unsuspecting buyers!) that the property is suspect and warrants further investigation. ■

FAQ

Q Who has scanners to read the Datatag transponders?

A Datatag supply scanners free of charge to Police Forces and other official users on demand. Nearly 3,000 scanners have now been issued and Datatag continue to supply these. Computer access terminals are also supplied free of charge.

Q What happens to the data that you hold on the computer about my property?

A The data is held in the Datatag computer for Police and official use, and your details will not be supplied to third parties for marketing purposes. We never delete the data held.

Q Can I add additional transponders?

A Yes, additional individual transponders can be purchased.

Q If I sell the equipment does the Datatag registration go with it?

A New owners can have the registration changed to their name for a small fee.

Q Can Datatag transponders be used in extreme temperatures?

A The transponders will survive a temperature band of minus 50°C and plus 180°C. Please check with us for further details.

Q Are the transponders affected by liquids or solvents?

A All of the transponders are unaffected by liquids and most will be unaffected by acids and solvents ~ check with us for further details.

Q Are the transponders affected by vibration?

A The transponders will withstand high levels of both high-frequency and low-frequency vibration.

For further information regarding this product, please call Brandon Tool Hire on **0870 514 3391**

■ REF:BN01-07

DATATAG KIT 4

Suitable for smaller Generators, Power Washers etc.



£32.89
+VAT

Contains 1 x DAT100, 1 x DAT300, 1 x Mini Triangle Tag, 1 Pot Datadots. Comes complete with adhesives, warning decals etc.

REF:BN01-07C

DATATAG KIT 1

Suitable for Hand Drills, Power Saws etc.



£11.74
+VAT

Contains 1 x DAT300. Comes complete with adhesives, warning decals etc.

REF:BN01-07E

DATATAG KIT 7

Suitable for Hand Drills, Power Saws etc.



£11.74
+VAT

Contains 1 x DAT100. Comes complete with adhesives, warning decals etc.

REF:BN01-07D